

Curriculum Vitae (in English) :: Christina Berg Johansen

WORK

- 2022- *External Associate Professor, Copenhagen Business School, Department of Organization. Teacher in the Master of Public Governance (MPG) and HD Organization programmes. Supervisor in thesis writing and more.*
- 2021- *Founder, Wildtime. Research, non-fiction writing, presentations and teaching, research communication, artistic collaborations. Focus lies on issues of temporality, sustainability and organizing in and for late/post capitalist structures.*
- 2018-21 *Associate Professor in social science, Molde University College, Norway.*
- *Head of Study Programme; Master in Societal Change, Organization and Leadership. (2019-20)*
 - *Research group leader; Sustainable Societies Research Group. Initiating and heading a new cross-disciplinary research group. Activities such as small and large seminars, research project development, writing retreats, public events and debates.*
- 2017- *Censor/external assessor with 'De Erhvervsøkonomiske Censorkorps', Denmark.*
- 2017-18 *External Associate Professor, Copenhagen Business School, Department of Organization*
- Independent researcher and writer.*
- 2013-16 *Assistant Professor, Copenhagen Business School, Department of Organization. Full postdoctoral position funded by Carlsbergfondet and extended and co-funded by IOA, with assistant professor responsibilities.*
- *Visiting Researcher and colleague at Sisters Academy – The Takeover. Myndlistaskolinn, Reykjavik, October 2016. I worked with art-as-research experiments based on theoretical work on time and temporality.*
 - *Visiting Researcher at Sisters Academy – the Boarding School. Malmö, Sweden, September 2015. I worked with art-as-research experiments based on theoretical work on time and temporality.*
 - *Visiting Scholar at Stanford University (SCANCOR) (Sep.-Dec. 2014)*
- 2012 *External Associate Professor, Copenhagen Business School, Department of Organization (Sep.-Dec. 2012)*
- Research assistant, Copenhagen Business School, Department of Management, Politics & Philosophy*
- Consultant, Coloplast A/S (Feb.-May 2012)*
- 2009-2011 *Industrial PhD, Coloplast A/S, Denmark; ESADE Business School, Barcelona; and Copenhagen Business School, Centre for CSR.*
- 2008 *Project manager, The Aid Agency; a communications agency specializing in social responsibility and value-centred communication.*
- 2007 *Corporate Fundraiser, Dan Church Aid (Folkekirken Nødhjælp). Responsible for partnerships with corporate donors, strategy development, production of ethical guidelines, project leader of new initiative for collaborations with SME's.*

- 2003-2006 *Communications Officer* at Kofoeds Skole, a Danish NGO for unemployed and homeless people. Responsible for PR, branding, conferences, annual report, website, members magazine, brochures, books etc. Head of fundraising and involved in strategy development.
- 2002 *Campaign Employee* at Red Cross and volunteering Head of PR at Red Cross Youth

EDUCATION

- 2017 *Assistant Professor Programme in Teaching and Pedagogical Competence*, Copenhagen Business School
- 2009-2011 *PhD in Management Sciences*, ESADE Business School, Barcelona (conferred 15.6.2012)
Industrial PhD partners: Coloplast A/S and CBS. Thesis title: *"Sustainability-as-practice. A case study of managers' micro-strategic work to integrate sustainability with business practices in a healthcare multinational"*. Supervisor: Professor Silviya Svejenova, ESADE Business School.
- 2009-2010 *Master of Research* (60 ECTS), ESADE Business School, Barcelona
- 2007 *Master of Public Administration (MPA)*, Copenhagen Business School.
- 1999-2002 *M.A. in Film Science*, Copenhagen University.
- 1995-1999 *B.A. in Film- and media science*, minor in anthropology, Copenhagen University.

PRESENTATIONS & WORKSHOPS

- *The stories we tell - The role of narratives in reforming strategies*. Presentation at SMART conference: Corporate Sustainability Reforms: Securing Market Actors' Contribution to Global Sustainability. Faculty of Law, Oslo University, 24.10.2019. (Co-presenters: Landmark, K. & Berg Johansen)
- *Organizing time and value in the Anthropocene: a methodological sketch for utopian explorations*. Full paper + presentation for conference track 'Sub-theme 16: Discursive and Material Struggles over the Natural Environment', EGOS conference, Edinburgh, July 2019.
- *A Philosophical Salon on Humans and Nature*. Public seminar organized by our Sustainable Societies Research Group (Molde University College), at Norwegian Research Days, 2019. Own lecture on Time and the Anthropocene, invited lecture by H. Grelland on the Necessity of Care.
- *Deep Time, Deep Value*. Presentation and talk at iKuben Young Think Tank, Norway, 2019
- *Far beyond strategy: how organizations can engage with temporalities of non-humans and future generations*. Conference presentation at SMART Global Symposium: Doing Time: Aligning Business with Sustainability Timescales, University of Oslo, June 2018
- *Time for bioeconomy: organizing, materiality, sustainability*. Workshop/papertrack, NEON conference 2018. (Co-organizers: Berg Johansen, Tryggestad, Kramvig)
- *Rock Bonding. Explorations in how to meet more-than-human life*. Conference paper, NEON conference 2018, Lillehammer, Norway. (Co-authored: Berg Johansen & Schottländer, 2018)
- *DUST - Pilot Episode: Encountering the Hyperobject*. A lecture-performance in collaboration with sound artist Eduardo Abrantes, 5.-10.12.2017. Inter Arts Center, Lund University, Sweden.

- *A temporal explanation of a corporate social responsibility project*. Paper presentation at the NEON conference 2017, Bodø, Norway
- *Intimate engagements with the long future*. Presentation and participation. Future Matters Collective First International CWRDD. Cardiff University, UK, September 2016.
- *'Imagining Responsibility': A Study of CSR in the making in Greenland'*. Paper presentations: (1) Arctic Politics Seminar; the Arctic Politics Research Group, Copenhagen University, May 2016. (2) (revised version) International Conference on Business, Policy and Sustainability, CBS, June 2016. (Co-authored: Berg Johansen & Vallentin, 2016)
- *Futures Beyond Strategy: Organizational Agency in the Creation of Future Practices and Visions*. Symposium session co-organized with Hernes, T. The Academy of Management Annual Meeting, Vancouver, Canada, 2015. (Presenters: Willmott, H.; Schultz, M.; Wiebe, E.; Wadhvani, D.; Whiteman, G.; Berg Johansen, C; Hernes, T.) Awarded Finalist, Emerald Best International Symposium Award
- *Death, the Long Future, and Standstill*. Presentation on being young in our time at 'The Youth Meeting', Roskilde Festival, 30.6.2015
- *From Mirrors to Makers: research as a lived and living practice*. Methods workshop at Copenhagen Business School, 11 international participants from academia and art across Scandinavia. April 30, 2015. (Co-organizers: Berg Johansen, Helin, Meier)
- *The Logics of Rationalized Temporality: How Time Impedes Organizational Agency in Social Responsibility Activities*. Abstract for The 11th Workshop on New Institutionalism in Organization Theory, 2015. Vienna, Austria.
- *What are Institutional Logics – And Where is the Perspective Taking Us?* Paper presented at The Academy of Management Annual Meeting 2015. Vancouver, Canada. (Co-authored: Berg Johansen & Boch Waldorff, 2015):
- *The challenges of CSR and the problems of short term thinking*. Presentation, Soka University Innovative Speaker series. Soka University of America, 2014. California, USA.
- *Hybridizing time conceptions to create sustainable change*. Working Paper and presentation for the Oikos Young Scholars Entrepreneurship Academy 2013, Switzerland.
- *Privileges and Pitfalls of Doing Research IN and WITHIN Organization*. Paper presented at British Academy of Management Conference 2012, Cardiff, United Kingdom. (Co-authored: Moore, R.; Rogers, M.; Jensen, S.H; Berg Johansen, C.; Degnegaard, R.; Flinn, K.; Poulfelt, F.; Nielsen, R.K., 2012)
- *Practices and Perils of Organizational Hybridization: How a Corporate Social Initiative Transformed its Higher Aims to Business Ends*. Conference full paper for EGOS Colloquium 2011, Gothenburg, Sweden. Sub-theme 5; Strategy-as-Practice. (Co-authored: Berg Johansen & Svejenova, 2011.)
- *Project management in the periphery*. Berg Johansen, 2010. Workshop paper for EBEN Annual Conference 2010, Trento, Italy.
- *Business-NGO Partnerships workshop series (2008)*. A three-day seminar series with CSR managers from major Danish companies and NGO's. In collaboration with the Danish Business Society and Verner Kristiansen.

TEACHING AND MORE

Molde University College

- **Alternative Organization**. 2,5 ECTS course at master level. Independent 1-week seminar in the Special Issues in Organization course, combining students from two different master

programmes. In-depth seminar, essay assignment at the end. Course responsible, teacher and examiner. Teaching language English. November 2021.

- **Head of Study programme; Master in Societal Change, Organization and Leadership (SOL).** Student contact, strategic development, team coordination and course developments. 2019-2020.
- **Globalization and Organizational Change.** 15 ECTS course, 1st semester at the Master in Social Change, Organization and Leadership. Development of new curriculum in 2019, complete revision of course in 2020 towards 'risk' as pivotal construct. New teaching methods including a mix of in-class and online (Zoom) attendance, as well as numerous interactive and digital exercises. Course responsible, teacher (+ invitation of guest teachers), examiner. *Examination form: final essay as well as work requirements during the course.*
- **Organizational Knowledge and Learning.** 15 ECTS course, 6th semester at the Bachelor in Law and Administration. Course responsible, lead teacher and examiner in spring 2019, co-teacher in spring 2020. *Examination form: written, class-based assignment.*
- **Institutional Entrepreneurship.** 2,5 ECTS course at master level. Independent 1-week seminar in the Special Issues in Organization course combining students from two different master programmes. In-depth seminar, essay assignment at the end. Course responsible, teacher and examiner. Teaching language English. November 2018.

Copenhagen Business School

- **Examination development.** Design of exam with multiple choice and essay questions for the 600 students attending the 1st year course in Organizational Analysis, Bachelor in Business Economy (HA Almen Erhvervsøkonomi).
- **HD Organization; Dynamics and Dilemmas.** 15 ECTS course 2016, 2017 and 2018 under the Graduate Diploma in Business Administration – specialization in Organization and Leadership ('HDO' = HD 2.del i Organisation og Ledelse), 2nd semester. Students are working professionals, early career/project management level. Teacher (two-teacher system) and examiner. Smaller class size, 25-35 students. *Examination: Written home assignment (synopsis) based on project work.*
- **Methodology** for Graduate Diploma students ('Erhvervsøkonomisk Metode'). 5 ECTS course 2017-18. Students are working professionals, early career/project management level. Teacher and supervisor of one class (25 students).
- **PhD and Master course: "Sustainability, Extractive Industries, Communities and Social Responsibility: Greenland and Beyond".** Sisimiut, Greenland, October 2017. Developer, facilitator and teacher. Course organized under the UArctic Thematic Network on Arctic Sustainable Resources and Social Responsibility (of which I am part), in collaboration with Prof. Karin Buhmann, CBS, Prof. Paul Bowles, UV of Northern British Columbia, Prof. Ulrik Jørgensen, AAU, and others.
- **HD Organization; Basic module.** 15 ECTS course autumn 2016 and 2017 under the Graduate Diploma in Business Administration – specialization in Organization and Leadership ('HD O' = HD 2.del i Organisation og Ledelse), 1st semester. Students are working professionals, early career/project management level. Teacher (two-teacher system). Smaller class size, 25-35 students. *Examination: Written 4-hour examination.*
- **Organizational Analysis.** 15 ECTS course 2017-2018 under the Bachelor in Business Economy (HA Almen Erhvervsøkonomi), 1st semester. Lecturer of three large auditorium classes autumn 2017; 80-180 student per class.
- **Organizational Analysis.** 15 ECTS course 2016-2017 under the Bachelor in Business Economy (HA Almen Erhvervsøkonomi), 2nd semester. Teacher and supervisor of one class ('hold') in Spring semester 2017; 40 students in group project supervision. *Examination: Oral individual based on written group projects.*

- **Method and methodology**, Single lectures 2014, 2016 under the Graduate Diploma in Business Administration – specialization in Organization and Leadership ('HDO' = HD 2.del i Organisation og Ledelse), 4th semester. Teacher. Large class size, 40-60 students.
- **PhD course: Institutional Logics and Conventions in Organizational Analysis**. 3 ECTS, May 2015. Facilitator, teacher and moderator. Course organized by Prof. Ann Westenholtz with the collaboration Susanne Boch Waldorff and myself, revolving around Prof. Roger Friedland and Prof. Laurent Thévenot as key presenters.
- **Advanced Strategy: Inside the Black Box of Strategy Making**. 3 ECTS elective course 2014 under the Master of Public Governance (Executive Education). Course responsible and teacher. Specific international focus in collaboration with Hertie School of Governance, Berlin. Small class: 8 students.
Examination: International students – written essays, Danish students – synopsis and oral examination. Examiner on all assignments and oral exams, with internal censor.
- **Organizations & Society**. 7,5 ECTS course 2014 under the Master in Strategic Organization and Leadership (Cand.Merc. SOL), 2nd semester. Co-teacher across 4 sessions. Large class size, 50-70 students in class.
Examination: Written assignment. Assessments were distributed across several teachers by the course responsible; I assessed 10-15 assignments.
- **Organization Theory**. 7,5 ECTS course under the Bachelor in Business Philosophy (HA Fil.), 3rd semester. Teacher of one session on Institutional Theory every semester. 2014, 2015. Smaller class size: 30-40 students.
Examination: Not part of examination team.
- **Strategic Management and Organizational Development**, 10 ECTS course 2013 under the Graduate Diploma in Business Administration – specialization in Organization and Leadership ('HDO' = HD 2.del i Organisation og Ledelse), 3rd semester specialization: Co-teacher (two-teacher system) and course responsible for a short period. Smaller class size, 25-35 students.
Examination: Not part of examination team.
- **CSR and Strategy**. 7,5 ECTS course 2013 under the Bachelor in Business Law (HA Jur.), 1st semester. Course responsible and teacher. Large class size, 60-80 students in class.
Examination: Written 24-hour assignment (5 pages) based on course literature and an examination guide with questions to select from.
- **Organizational Analysis**. 15 ECTS course 2012-2013 under the Bachelor in Business Economy (HA Almen Erhvervsøkonomi), 1st and 2nd semester. Teacher of two smaller classes ('hold') across the two semesters; 20-30 students per class.
Examination: Oral individual based on written group projects.

Supervision and evaluation: I have supervised and examined numerous master theses and bachelor projects. Furthermore, I have supervised and examined HD-O final projects, and group projects at various master and bachelor courses. I currently take on work as external assessor at other universities and have worked as internal assessor at CBS as well.

PUBLICATIONS

- Berg Johansen, C.: *Organizations of the Anthropocene – a utopian exploration*. In review (2022)
- Berg Johansen, C. & Schottländer, N.F.: *Rock Bonding. Explorations in how to meet more-than-human life in the early Anthropocene*. In progress (2022)
- Berg Johansen, C.: *'A temporal explanation of hybridization failure: How time affected institutional logics in a corporate social responsibility initiative'*. In progress (2021)

- Johnsen, R., Berg Johansen, C., Toyoki, S. (2018): *Serving Time: a study of pathic temporalities in a Finnish prison*. Forthcoming in *Organization*, 2018.
- Berg Johansen, C. & De Cock, C. (2018): *Ideologies of Time: How elite corporate actors engage the future*. *Organization*, 2018, Vol. 25(2) 186–204 (*online first*; August 2017)
- Berg Johansen, C.: *Into the Wild Time: notes from a traveller* (2017). Book chapter in: Meier and Wegener (2017): “Cultivating Creativity in Methodology and Research: In Praise of Detours”, Palgrave Studies in Creativity and Culture series (Series Editor: Vlad Glaveanu). Chapter 3.
- Berg Johansen, C. and Boch Waldorff, S. (2017): *What are Institutional Logics – and where is the perspective taking us?* In: Kruecken, Mazza, Meyer, Walgenbach (2017): *New Themes in Institutional Analysis: Topics and Issues from European Research*. Edward Elgar Publishing, Cheltenham, UK. Chapter 2
- Berg Johansen, C. (2017): *'Access to Healthcare': integrating a CSR programme in Coloplast*. Case study. In: Johnson, Whittington, Scholes, Angwin, Regnér (2017): *Exploring Strategy: Text & Cases*, 11th Edition, Harlow: Pearson Education Limited. Re-published in 12th edition, 2020.
- Berg Johansen, C. & Vallentin, S. (2016): *'Imagining Responsibility': A Study of CSR in the making in Greenland'*. Conference paper.
- Berg Johansen, C. (2014): *Integration of a Corporate Social Responsibility programme in Coloplast*. Case study. In: Johnson, Whittington, Regnér (2014): *Exploring Strategy: Text & Cases*, 10th Edition, Harlow: Pearson Education Limited.
- Berg Johansen, C. (2012): *Sustainability-as-practice: A case study of managers' micro-strategic work to integrate sustainability with business practices in a healthcare multinational*. PhD monograph dissertation, ESADE Business School, Barcelona, Spain.
- Berg Johansen, C. (2009): *CSR Partnerskaber – løsninger, læring og innovation*. Book chapter. *Børsens Ledelseshåndbøger 2009: Corporate Social Responsibility*. Chapter 4.3.

LANGUAGES

- Danish: Mother tongue
- English: Fluent speech and writing
- Spanish: Good speech, reasonable writing
- German: Good speech, reasonable writing
- French: Conversational

PERSONAL

I grew up in Greenland and have since lived in Denmark, Spain, Norway, USA, Germany, and the U.K.

Mountains, the sea and outdoor life were part of my upbringing and are key to my wellbeing today as well. I hike, ski and trailrun as much as possible, be it in the Norwegian mountains, on longer adventures or just in the backyard forest. There is always something to see, feel and smell out there.

Today I live with my partner in a half-timbered house in Kgs. Lyngby north of Copenhagen. Forests, lakes and beaches are close and wonderful. We have a village house in the Spanish Sierra Nevada region, where life is slow, and the mountains are right outside our door.

My free time is spent on reading, cooking, friends, culture and outdoorsy stuff. I also practice Buddhism every day and have done so for many years (Nichiren Daishonin's Buddhism in Soka Gakkai International, www.sokaglobal.org).